



ligia&camolesi

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Illustrator and Graphic Designer

### Academic background

**2016 • 2020** Superior School of Marketing and Advertising from São Paulo (ESPM): Bachelor Degree in Visual Design focused in Marketing. I received a 90% meritocratic scholarship for my first placement in the entrance exam. I also earned the Emilie Chamie Prize from ESPM for my printed portfolio in 2019.

**2013 • 2015** ETEC Martin Luther King: Technical course in Marketing.

Core Modules:

- Consumer behavior,
- Sales management,
- Institutional Marketing,
- Entrepreneurship,
- Ethics and Legislation.

### Professional background

**Mar 2017 • Current – Freelance Illustrator**  
Creation of illustrations for books (adult and children's), advertisings, editorial, invitations, packaging and products.

**Jul 2020 • Aug 2021 – Jr. Designer at WeCancer.**  
Coordination and development of the brand's visual communication, whether online or offline, Creation of campaigns, manuals, illustrations, brochure for clientes, content for social media, newsletters and others.

**Dec 2019 • Jun 2020 – Design Internship at WeCancer.** Development of all visual materials of the company (brandbook, illustrations, infographics, presentations, manuals and posts).

**Mar 2017 • Current – Freelance illustrator.**  
Development of illustrations for books, magazines, decoration, prints and corporate materials.

**Aug 2019 • Dec 2019 – Monitoring of Design.**  
At ESPM, in the area of CG, helping students to do projects that involved the use of software, such as the ones from Adobe Creative Cloud.

### Complementary Activities

**2018 2019**

*Scientific Initiation Program at*

The researched subject was "Use Possibilities of Visual Language in Children's Book Illustrations". The project earned a Merit Certificate at the Student Show of ESPM.

**2017 • 2018**

*Young Talents Program at ESPM*

Introduction to Scientific Research offered only to scholarship students between the first placed in the entrance exam of college.

### Courses and Workshops 2013 • 2020

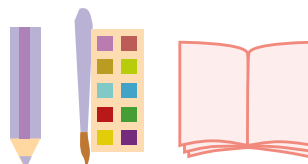
- English Course at Cultura Inglesa, 3 years.
- Handmade book binding workshop at ESPM, 10 h.
- Scientific illustration and Natural Tempers
- Painting Workshops at Sesc Belenzinho, 24 h.
- Collage and Engraving Workshop at ESPM, 18 h.
- Workshops for the Poster Contest of MCB, 10 h.
- Mini Finance Course online, 9h.
- Drawing Course at Quanta Art Academy, 120 h.
- Design Week Jobs (one week working on a design project for Sebrae startups), 20 h.
- Artistic Perspective Course, 40 h.
- Illustration Business Course with Victor Beuren, 50 h.
- Advertisement for Freelancers Course, 15 h.
- Digital Watercolor Course with Adilson Farias, 5 h.

### Skills

**English** Advanced, level C1, Cambridge Certificate.  
**Spanish** Intermediate



### Hobbies



My hobbies are writing, drawing, painting and reading.